

Press Release

Crabuyer awarded Merit in Asia Smartphone Apps Contest First Agricultural Product App in Greater China 7 March 2013

Cybersys Computer Limited was awarded “**MERIT**” in the **Asia Smartphone Application Contest** and received the Certificate of Merit in the event “Asia Smartphone Apps Summit Cum Award Presentation Ceremony” held at Cyberport on 7 March 2013. The contest was organized by Hong Kong Wireless Technology Industry Association commencing from November 2012, drawing over 200 entrants from Mainland China, Hong Kong, Macau, Japan, Korea, Taiwan, Singapore, Malaysia 8 countries and regions in Asia-Pacific area. Applications are assessed in different categories: Advertising & Marketing, Games & Edutainment and Creative Lifestyle.

Cybersys is proud to receive the Merit Award in the “Categories of Advertising & Marketing”. Our **Crabuyer Mobile Apps is the first agricultural products app in Greater China area**, providing track-and-trace technology for food supply chain. So as to ensure food safety, prevent counterfeiting and credit to food hygiene. It is also a Cloud Platform and Mobile E-commerce platform for the farmers and agents of **Sihong County in Jiangsu Province** to sell their organic agricultural products Worldwide on line. The App integrates virtual and physical shops, operate 24x7 to captures the mass market with minimum resources. It is published in multi-languages and operating in Hong Kong, PRC, Malaysia and Thailand.

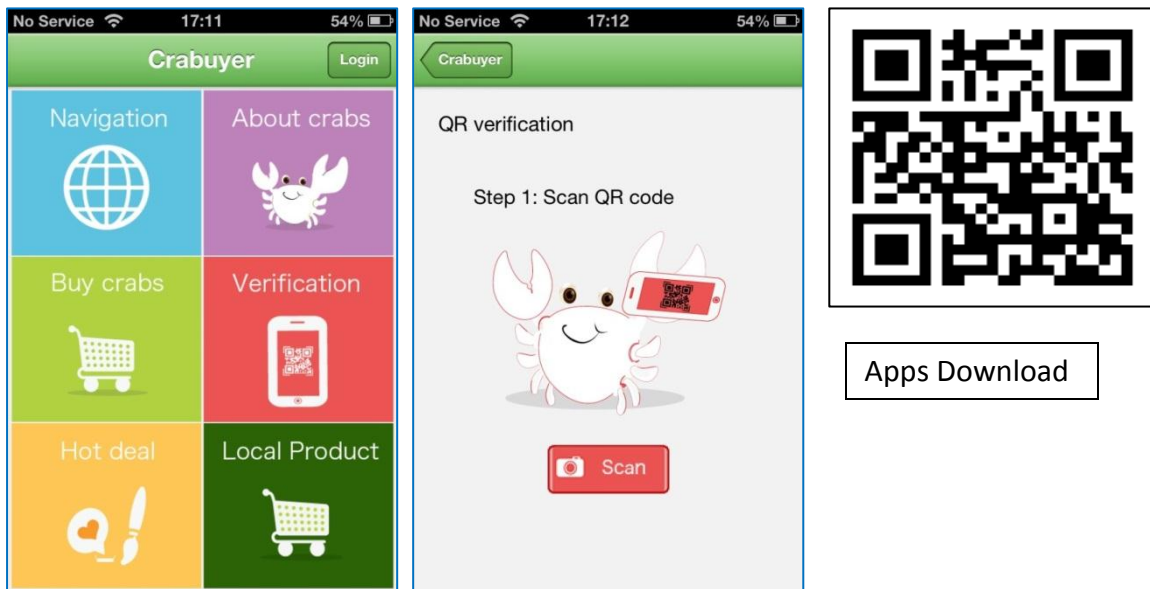




About the “Crabuyer” App:

- Available in Android and iOS, for download free from Google Play and App Store, have the following features;
- In English, Traditional and Simplified Chinese;
- Has origin tracking system by photographing the QR code and verification code for confirmation of origin of agricultural product;
- Provides information on organic farming of hairy crab breeding in Hongze Lake, crab-eating culture, and recipes;
- Information about crabs prices in various packing mode;
- E-commerce platform and payment gateway for purchasing crabs on line;
- Tour guide to Hongze Lake and the surrounding wetland.
- Chat room for visitors and customers to comment on the crabs.
- Full database on QR code, customer statistics, payment gateway, and back up by comprehensive network hardware and telecom carrier.

The “Crabuyer” concept originated from Sihong County of Jiangsu Province was referred as the HOMETOWN of China Hairy Crab and organic crab farming Demonstration County.



The above are part of the web page of Crabuyer and you are welcome to download the App from Google Play and App Store.



Cybersys Computer Limited

On 8 September 2012, the Press Conference of launching of “Crabuyer” E-commerce platform was held in Sihong county. Cybersys along with the sister company Jiangzu Xiaoxing Software Technology Limited, received the high recognition from the local.



Mr. Xu De, Secretary of Sihong County Committee of CPC, and the senior officials at the Press Conference.

Cybersys welcome enquiries and corporations on our mobile application program developing, mobile E-commerce and Cloud computing. Please visit our website: www.cyber-sys.com.hk, or Tel: 852-23613247, or Fax: 852-27250938, or email us at info@cyber-sys.com.hk.